



PROGRAM BOOK ADVERTISING AGREEMENT

Date: _____

CPO Agent: _____

Company: _____

Type of Business/Service/Product: _____

Address: _____ State: _____ Zip: _____

Authorized By: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Reservation Deadline August 28, 2017 **Copy Deadline:** September 5, 2017

Please Note: Inside and outside covers will be printed in CMYK color. All other pages will be printed in black & white. 133-line halftones. Files should be supplied as high-resolution, in-position image files in print-ready PDF, with flattened layers and embedded fonts. Files accepted on disk or electronically to glpetitt@voyager.net. No bleeds except for outside back cover and inside front and back covers.

The Cleveland Pops Orchestra reserves the right to approve/reject advertising materials.

ADVERTISING RATES

Size	Rate
Full Page - 4 color with bleed	\$2,310
Full Page (5" X 8") black & white	\$2,095
1/2 Page, vertical (2 3/8" X 8")	\$1,270
1/2 Page, horizontal (5" X 3 7/8")	\$1,270
1/4 Page, vertical (2 3/8" X 3 7/8")	\$ 825
1/4 Page, horizontal (5" X 1 15/16")	\$ 825
Back Cover - 4-color with bleed	\$3,200
Inside Front Cover - 4-color with bleed	\$2,730
Inside Back Cover - 4-color with bleed	\$2,730
Signature Message (5" X 15/16")	\$ 605

Yes, we agree to reserve _____ X \$ _____ = \$ _____

Deduct 5% if full payment accompanies this order (\$ _____)

Add \$75.00 if layout or production work is required \$ _____

TOTAL \$ _____

Signed By: _____
(for the advertiser)

Accepted By: _____
(for The Cleveland POPS Orchestra, Inc.)

Date: _____

Date: _____

Please return one copy of signed agreement to
The Cleveland Pops Orchestra
24000 Mercantile Road, Unit #8 Cleveland, OH 44122
Telephone: (216) 765-7677 Fax: (216) 765-1931
Email: glpetitt@clevelandpops.com